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1. (Amended) A method of modifying games content of a mobile phone, the games content comprising gaming parameters, the method comprising sending one or more selected gaming parameters from the mobile phone to a server, at the server, applying training data to the one or more selected gaming parameters to provide a modified parameter set in which one or more of the one or more selected gaming parameters is modified, sending the modified parameter set to the mobile phone and modifying the games content of the middle phone using the modified parameter set.

- A2
3. (Amended) A method according to claim 1, wherein the gaming parameters comprise character type parameters.

6. (Amended) A method according to claim 1, wherein the sending of gaming parameters and modified gaming parameters are by wireless transmission of signals.

- A3
7. (Amended) A method for changing characteristics of an electronic game of an electronic device, the games content comprising gaming parameters, the method comprising: providing the games content for storage on and use by the device, providing training data at a server for modifying gaming parameters, applying the training data to one or more selected gaming parameters uploaded to the server from the device to provide a trained parameter set, and altering the electronic game of the device by applying

A3 to the electronic game the trained parameter set downloaded from the server.

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A4 9. (Amended) A gaming device including games content comprising gaming parameters, which downloads content from a server, the device having a memory, and a controller, the memory storing original and/or modified games content, the controller being operable to transmit a request for training selected gaming parameters of the games content in accordance with training data provided on the server, the request comprising an identifier of the required training data, the device receiving trained gaming parameters data from a server, and the controller storing the trained gaming parameter on the memory.

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A5 12. (Amended) A gaming device according to claim 9, wherein the device includes a transceiver and the gaming parameters and modified gaming parameters are wireless transmitted.

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A6 14. (Amended) A computer program product on a terminal having an electronic game stored on a memory thereof, the product enabling selecting gaming parameters of the game, sending the selected gaming parameters to a remote server, and storing received modified gaming parameters on the memory of the terminal.

15. (Amended) A computer program product on a server, the product enabling the application of training data to gaming parameters of an electronic game received from a remote terminal, and sending modified gaming parameters to the terminal.

A6

16. (Amended) A method for changing characteristics of an electronic game of an electronic device, the games content comprising gaming parameters, the method comprising: sending selected gaming parameters to a server, receiving modified gaming parameters from the server, and changing characteristics of the electronic game using the modified gaming parameters.

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